

**American Kennel Club, Inc.**  
**MEETING of the BOARD OF DIRECTORS**  
**AKC Offices at 101 Park Avenue, New York, NY**  
**February 7, 2020**

The Board convened on Friday, February 7, 2020 at 8:30 a.m.

All Directors were present, except for Dr. Davies. Dr. Davies participated in the meeting by telephone conference, and by Board policy, and without objection, he did not vote. Also present was the Executive Secretary.

The January 2020 Board minutes, copies of which had been provided to all Directors, were reviewed. Upon a motion by Mr. Tatro, seconded by Ms. Biddle, the January 2020 Board meeting minutes were approved unanimously. (Dr. Davies did not vote)

**EXECUTIVE SESSION**

There was an EXECUTIVE SESSION to discuss sensitive business matters. It was reported out that the Minutes of the January 2020 Executive Sessions were approved.

**PRESIDENTS REPORT**

**Board Action Items**

Mr. Sprung reviewed A46 568.9>

**Manchester Terrier Proposed Breed Standard Revision**

The Board reviewed proposed revisions to the Manchester Terrier standard as submitted by the American Manchester Terrier Club (AMTC). The current standard was approved June 10, 1991.

Following a motion by Mr. Tatro, seconded by Mr. Hamblin, the Board VOTED (unanimously; Dr. Davies did not vote) to approve the proposed revision to the Manchester Terrier breed standard be published for comment in the Secretary's Page of the *AKC Gazette*.

**Parent Club Designation for Small Munsterlander Pointer**

The Board reviewed a request from the Small Munsterlander Pointer Club of America to be designated as the Parent Club for the Breed.

Following a motion by M

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An article was published in the March issue of Perspectives to communicate to the Delegates the internal review process used when a DQ by Event Committee is reported. The article incorporates the Board's direction that the Event Committee's review process must include written documentation of the incident including signed witness statements.

The DQ by Event Committee form was modified to emphasize the documentation that must be submitted. The DQ by Committee form, with the changes from the current form was presented to the Board and this form will be used if the Delegates approve the recommended change at the March Delegate meeting.

### **Status Report - AKC Event Search & Results**

The Staff provided a status report on the enhanced AKC Event Search & Results that was launched in January 2018 and enhanced in May 2018 with the addition of the map-based search feature.

Measurable goals for the enhanced AKC Event Search & Results were:

- (1) Increasing the daily usage of the search.

Result: The number of average daily users since implementation has continued to be at least 30% higher than pre-implementation.

- (2) Improving the experience for users of mobile devices.

Result: The number of mobile device users since implementation has continued to be at least 100% higher than pre-implementation.

- (3) Providing access to important event documents.

Result: In 2019, an average of 637 event documents (premium lists, judging programs, etc.) were accessed daily through the AKC Event Search & Results. Posting documents on the AKC Event Search & Results was not possible prior to the enhancements.

The enhanced AKC Event Search & Results tool has increased customers using the AKC website and provided exhibitors with a useful tool for event planning and results verification.

### **4-6 Month Beginner Puppy Exhibitor Update**

The Staff provided the Board information about 4-6 Month Beginner Puppy (BPUP) exhibitors; specifically, what percentage of the BPUP exhibitors are new to the sport and what percentage of dogs go on to exhibit in regular conformation shows.

28.2% of the households exhibiting in BPUP in 2018 were new to conformation. An analysis of the dogs exhibited in BPUP in 2018 showed that 78% of the dogs continued to show in regular conformation classes. Additionally, some of the exhibitors go on to participate in other sports, with CAT/Fast CAT, Rally, and Obedience being the most popular.

The BPUP competition continues to grow. In 2019 there were 964 BPUP events, a growth of 151 events (19%) when compared to 2018.

### **JUDGING OPERATIONS**

Doug Ljungren, Executive Vice President, Sports & Events participated in this portion of the meeting and Tim Thomas, Vice President of Dog Show Judges participated in this portion of the meeting via video conference.



children of professional handlers with amateur status to participate in the Four-to-Six Month (Beginner Puppy) Competition. This idea was originally proposed by Board Member Patricia Cruz.

The revised section of the Regulations is provided below:

Professional handlers, members of their household and current assistants to professional handlers **may not personally exhibit dogs** in the Four-to-Six Month (Beginner Puppy) Competition. Dogs that are owned or co-owned by the forenamed may compete in this competition but must be handled by a non-professional handler. *Professional handlers are defined as any person who belongs or has belonged to a professional handlers' organization, distributed rate cards, or otherwise advertised or represented themselves as handling dogs for pay within the last five years.*

Minors (under 18) with amateur status who reside with professional handlers and current assistants to professional handlers that are eligible to compete in Junior Showmanship (meet age and amateur status requirements) **may personally exhibit** dogs in the Four

**Chapter 3. Instruction for Hunting Test Committees.**





- AKC Email Program: In 2019 AKC sent emails across 1,051 campaigns. Emails open rate increase by 27% YOY. AKC's open and click-thru-rates remain well above industry benchmarks.
- Social Media: AKC **Facebook** finished 2019 with a total of 4,007,922 followers. This is a +2.18% YoY increase.

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It was VOTED to adjourn Friday, February 7, 2020 at 3